















## **SDG** Data Alliance

Based on the foundational principle of reducing inequalities of all kinds, the W.K. Kellogg
Foundation, Esri, PVBLIC Foundation, the United
Nations Global Geospatial Information
Management Section in the Statistics Division,
Department of Economic and Social Affairs (DESA),
joined forces in 2021 to form the SDG Data Alliance.

Using the power of **purpose-driven collaboration** and leading GIS technology, this influential group of partners **will accelerate achievement of the SDGs** by creating SDG Data Hubs across developing countries in Africa, Asia and the Pacific and Latin America and the Caribbean.















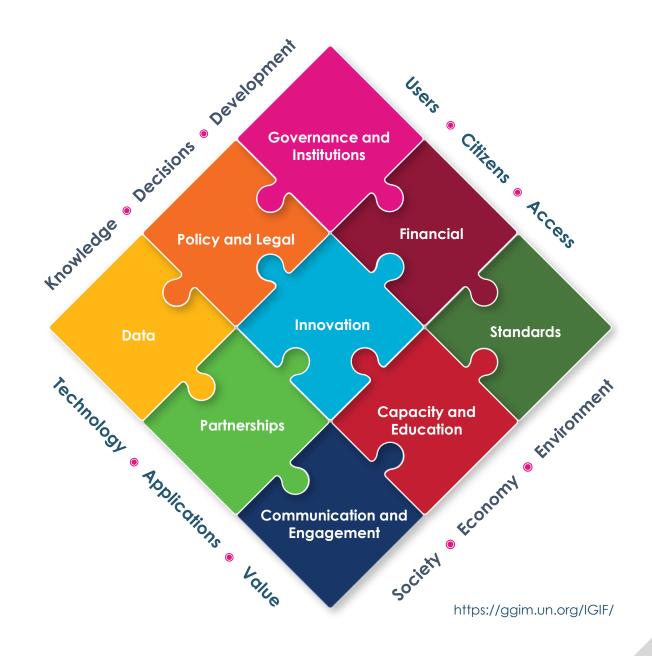


# A Multi-Stakeholder Partnership



### **Objectives and Outcomes**

- Leverage and strengthen the in-country expertise from geospatial experts within and across governmental agencies and organizations leveraging the data hubs
- Address national and global reporting requirements to report on the SDGs with specific focus on SDG 10
- Accelerate achievement of the SDGs by accurately identifying areas for focus and investment





## **Data Alliance Key Activities**

- Country-level action plans. To improve national geospatial information management, an essential element of national digital infrastructures.
- SDG Data Hubs. To enable monitoring of achievement of the SDGs by goal, target, and indicator.



# Reducing inequality (SDG 10) is the most important step countries can take to improve standards of living



The **SDG Data Alliance's** technology, expertise, and financial support enables countries to more precisely allocate resources to address all forms of inequity - reducing inequalities of all kinds.

## Including

- Equity for women, reducing hunger
- Reducing poverty
- Improving access to clean water
- Taking action to reduce the impact of climate change

# The SDG DATA ALLIANCE is influenced by Governance, Technology & People



SDG Data Alliance provides
the detailed guidance
towards 'integrating'
geospatial information with
any other meaningful data
to solve our societal
problems

# The SDG DATA ALLIANCE began country-level engagement with an initial group of countries. There are a total of 30 candidate countries

#### **Candidate Countries**

#### **Africa**

Burkina Faso\*
Cameroon\*
Comoros
Congo DRC
Eswatini\*
Ethiopia\*
Kenya
Madagascar
Morocco\*
Mozambique\*
Niger
Rwanda\*
Senegal\*
South Africa\*
Tunisia

## Asia and The Pacific

Fiji\*
Indonesia
Nepal
Philippines
Tonga\*

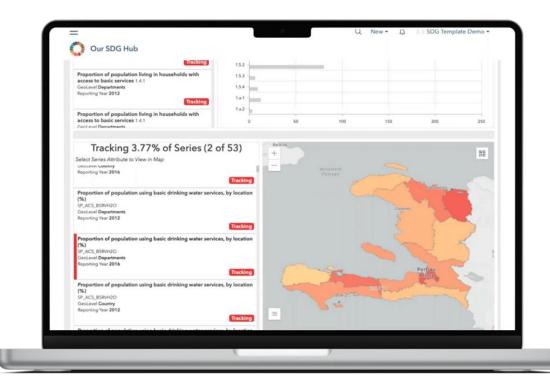
## Latin America and The Caribbean

Chile\*
Colombia
Dominican Republic\*
Ecuador
El Salvador
Guatemala\*
Haiti\*
Honduras\*
Panama\*
Saint Lucia\*

# The Alliance has created a Geospatial Data Hub template in ArcGIS



This Haiti hub example is connected to USAID's Demographic & Health Surveys program, pulling in data points and matching them to SDGs.



## The SDG Data Alliance and Participating Countries Convened at ESRI User Conference





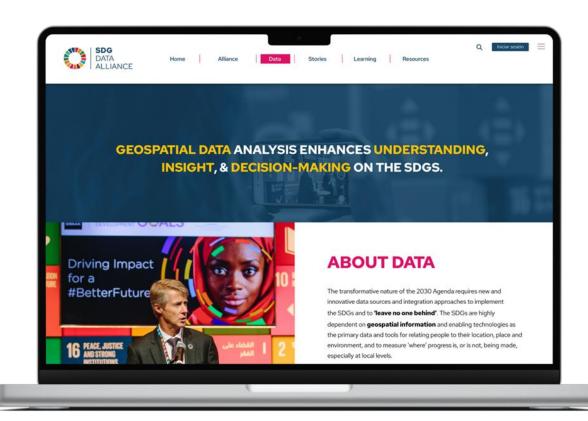


More than 20 participants from 12 countries attended the conference

11 beta versions of data hubs were presented to countries

## SDG.org Progress

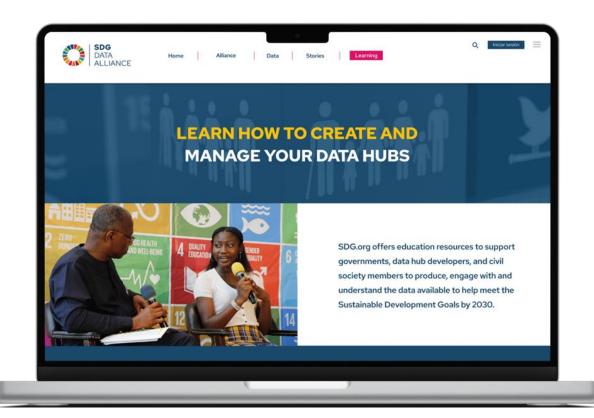
- 6 data hubs completed
- 15 in progress
- Learning center developed
- Convened SDG Alliance partners and 12 participating countries at ESRI User Conference



www.sdg.org

# SDG.org Learning Page

SDG.org offers resources to support governments, data hub developers, and civil society members to produce, engage and understand the data available to help meet the Sustainable Development Goals by 2030.



www.sdg.org/pages/learning

# SDG DATA ALLIANCE Progress to date

- Created an operational infrastructure between PVBLIC, UN-GGIM secretariat, and Esri (includes this team, but also a "resource team" composed of geospatial experts)
- We have engaged 19 Countries since July 2021
- More than a dozen meetings or trainings held
- Two engagement events, in April during GGIM meetings and a larger event at Esri UC
- With the Esri team, we have created the DHS data connector which takes USAID/DHS data and connects it to SDG indicators
- Used the connector and our team to develop 11 data Hubs
- SDG.org developed and transitioning into a virtual center of excellence, creating a space for all of this work to live
- We have engaged partners like the Univ Minn university network, Local2030 islands network, and SD-SN to expand our network and reach.
- With this we're hoping to become a hub of hubs a data platform with potential for exponential growth



## Thank You



